



Welcome to Sail the 7Cs Personal And Professional Excellence

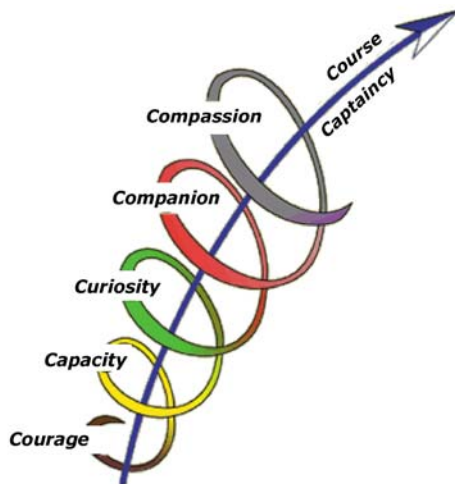
"Life is either a daring adventure, or nothing." *Helen Keller*

The 7 C Success Factors is a values and strategy framework for excellence – for teams, individuals, and for organisations.

The 7 C Success Factors were created for people and businesses like you who wish to create and live extra-ordinary lives of success at work and at play.

During your one day adventure on the sailing yacht Long Ranger, we will explore the 7C elements of team success and relate them using the metaphor of the sea and seamanship.

What are the 7C Success Factors?



The 7C Success Factors:

- Encompass a universal **values** framework and a set of **principles** and **practices for teams**;
- Are interdependent and complimentary streams of activity, learning and skill building

With the 7C Success Factors, you will:

- Align, balance, and synergize the work you do as a team with the success of your business
- Expand your capacity for excellence, leadership and success as individuals
- Find purpose, meaning and satisfaction by redefining your relationship to your team, your work and your business



Captaincy



Course



Courage



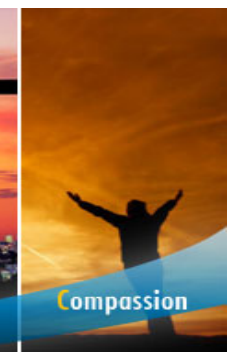
Capacity



Companions



Curiosity



Compassion